



Glücksburg

Culture and Resilience Action Plan – Summary

In Glücksburg, culture – including cultural actors, offerings, and venues – will be made visible, tangible, and accessible to all.

The town is currently facing financial, structural and tourism-related challenges that are putting pressure on social cohesion and cultural participation. The Culture and Resilience Action Plan responds to this with three strategic goals and phases:

1. Cultural actors involved in local cultural events should network through regular barcamps and develop and strengthen a common understanding of Glücksburg's culture. A central, multilingual calendar of events, which the cultural actors contribute to, should make the diverse range of events visible. The calendar will be published digitally and in print, accessible and citizen-friendly. In addition, volunteer 'Glücksburg cultural messengers' and 'cultural ambassadors' will bring culture directly to the residents and create personal access to local cultural events.
2. Glücksburg wants to actively encourage its citizens to participate in local cultural events by presenting event calendars via analogue and digital information channels. Regular participation formats such as cultural round tables are intended to enable residents to contribute their own ideas and play an active role in shaping the cultural life of the town.
3. Social cohesion is to be strengthened in Glücksburg. To this end, a cultural alliance consisting of the Tourmibusagentur, the Glücksburg Wasserschloss (water castle) and local cultural actors is to be established. Representatives from society will also be invited to the regular meetings. These meetings promote mutual understanding, strengthen local resilience and contribute to



shaping the culture in Glücksburg in a collaborative, diverse and inclusive manner.

To strengthen the local network and resilience, two, open meeting places are being created with the Kulturbahnhof (cultural station - urban) and the Kulturkirche (cultural church - civil society), which can be jointly designed and used. They promote exchange, cooperation and a vibrant urban society.

Our project is aimed at all residents equally. For each social group, the existing culture is to be made visible and new participatory events established.

Through culture-oriented measures, Glücksburg aims to strengthen the networking of the local cultural scene, promote appreciation of local cultural offerings and increase the presence of female cultural actors. A central component is the joint calendar of events, which is independently populated by local cultural organisers. Creative participation, new forms of social interaction, attractive cultural offerings, and innovative event announcements are intended to motivate as many residents as possible to actively participate. At the same time, central cultural venues are becoming more visible and establishing themselves as spaces for exchange. In the long term, the aim is to reduce loneliness, improve quality of life, and promote an inspiring sense of community in urban society.