## **A STEP-BY-STEP GUIDE TO CREATING A CULTURE AND RESILIENCE ACTION PLAN** (CuReAP)

### **BUILD AN IMPLEMENTATION TEAM**

Form a team responsible for executing the action plan, bringing together cross-departmental and crosssectoral experts and officials

#### ENGAGE **CULTURAL** AND CREATIVE SECTOR

Involve local artists, media, and creative industries into the plan activities

### SET CLEAR AND ACHIEVABLE GOALS

Create clear, measurable, and timebound goals aligned with the vision and related to the identified challenges

### **IDENTIFY KEY ISSUES**

Select critical challenges (e.g. demographics, climate, migration, poverty, safety) address in the to transformation process

### **PREPARE A DIAGNOSIS**

Present a picture of your city. Identify main strong and week points, and the challenge/s you want to address.

## **DEFINE A VISION**

Decide what kind of future you want for your city. This vision will guide all actions

### **DEVELOP ACTION**

Plan clear actions linked to goals, specifying roles, timelines, and resources related to challenges and aoals.

# Find motivated individuals

who can lead and engage the community

### **IDENTIFY STAKEHOLDERS**

List key stakeholders (e.g. NGOs, businesses, local groups) to involve in the process.

### **DETERMINE FOCUS AREAS**

Choose specific areas (e.g. neighborhood, a city center, or a district) to target for improvements, if you plan to implement activities within a smaller scope.



### **Monitor and Evaluate**

Choose measurement tools, define who is responsible, and set timelines for monitoring and evaluation.

## **CREATE A CLEAR STORY AND COMMUNICATION PLAN**

Prepare an engaging story to excite your citizens

### **DEFINE TARGET GROUPS**

Clarify which communities or social groups you want to address your actions to support them

### **IDENTIFY LOCAL LEADERS**





